

Politics. Pop culture. *No talking points.*

Hannah Claire B. is a writer, journalist, and commentator decoding the stories where culture and politics collide.

▶ WATCH ON YOUTUBE

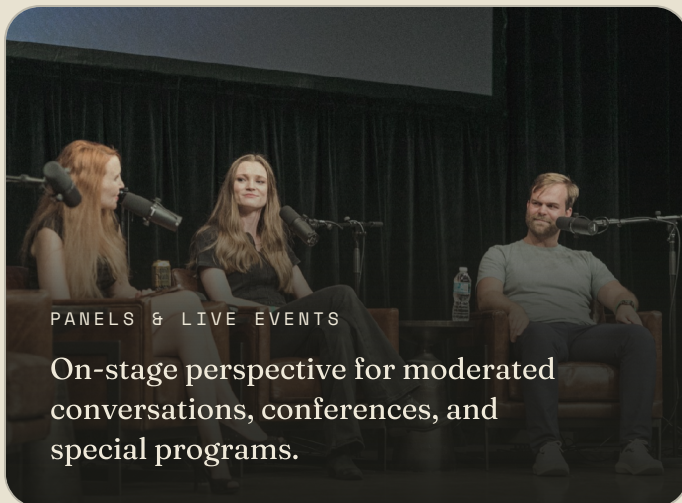


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Sharp analysis. Human perspective.

Hannah Claire brings a journalist's curiosity and a commentator's point of view to the news cycle—connecting policy, internet culture, entertainment, and the everyday choices shaping American life.

Her work is direct, conversational, and built for an audience that would rather think through the story than be told what to think.



Bylines, broadcasts, and conversations that carry weight.

BYLINES & WRITING

The Post Millennial.	SCNR	TIMCAST NEWS, POLITICS, CULTURE
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APPEARANCES & CO-HOSTING

DAILY SIGNAL	KLAVAN™	 PublicSquare
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159

TIMCAST IRL EPISODES CO-HOSTED IN 2024

257

EPISODES AS A PANELIST OR CO-HOST,
2022-2024

Momentum with attention behind it.

From August 27-September 23, the channel generated 84,362 views, 2,165.0 watch hours, and 164 net new subscribers. Returning viewers accounted for 37.3% of views in the latest 90-day window.

144K+	5.8K+	+654	6.5K+
VIDEO VIEWS IN 90 DAYS	SHORTS VIEWS IN 90 DAYS	NET SUBSCRIBERS IN 90 DAYS	WATCH HOURS IN 90 DAYS
4:04	66.8%	75.7%	73 / 26.7
AVERAGE VIEW DURATION (ALL CONTENT)	U.S. SHARE OF VIEWS	AGES 25-54	MALE / FEMALE VIEWS (%)
19.6K+	58.4K	12.7K	3.72K
YOUTUBE SUBSCRIBERS	X FOLLOWERS	INSTAGRAM FOLLOWERS	RUMBLE FOLLOWERS

YouTube Studio Analytics. 90-day data: June 26-September 23, 2026. 28-day data: August 27-September 23, 2026. Analytics and subscriber count observed September 25, 2026. Cross-platform follower counts last observed August 19, 2026.

Demographics are shares of reported views. Ages 25-54 sum the displayed age groups. Gender: 73.0% male, 26.7% female, 0.3% user-specified. Rounded headline counts use lower bounds.

One distinctive voice across the stories
people are already talking about.

01 / POLITICS

Beyond the headline

News analysis, interviews, institutions, elections, and
the ideas moving public life.

*CIVICS ≠
CLICKBAIT*

02 / CULTURE

What it says about us

Entertainment, internet moments, relationships,
aesthetics, and the values under the surface.

*WHY
NOW?*

03 / OPINION

A view worth hearing

Clear arguments, real convictions, and enough curiosity
to keep the conversation open.

*THINK
AGAIN*

REPRESENTATIVE COVERAGE

Stories with a longer shelf life.

[VIEW THE CHANNEL](#) ➔



CULTURE & COUNTRY

Why World Cup Tourists Are Falling in Love With America



TECHNOLOGY & EDUCATION

Are AI Schools The New Standard?



AI & ENTERTAINMENT

This Tilly Norwood Movie Creeps Me Out



LAW & JUSTICE

Bryan Kohberger Wants a New Trial

RECENT PERFORMANCE



FIRST 7 DAYS

Hugh Laurie Backed Sophie Cunningham. Fans Are DEVASTATED

7,267 views · 489.9 watch hours · 6.3% CTR



FIRST 7 DAYS

I'd Be THRILLED If Anne Hathaway Faked Her Pregnancy

4,773 views · 301.6 watch hours · 8.8% CTR

YouTube Analytics for each video's first seven days after publication; accessed August 21, 2026. Observed performance; no causal claim implied.

Reach an audience that pays attention.

The strongest partnerships respect Hannah Claire's audience, fit naturally within her coverage, and give her room to communicate in her own voice.

01 Integrated sponsorships

Creator-read messages woven naturally into relevant videos.

Example: a 45-60 second mid-roll with a clear audience offer.

02 Dedicated features

Focused storytelling for the right launch, campaign, or idea.

Example: a standalone segment built around a natural editorial fit.

03 Appearances & hosting

Panels, podcasts, interviews, live events, and moderated conversations.

Example: an on-site interview or moderated brand conversation.

04 Custom collaborations

A thoughtful concept built around your goal and Hannah Claire's audience.

Example: a recurring series, affiliate campaign, or event package.

Categories this audience arrives at already interested.

BEST FIT

AI & consumer software

Recurring editorial territory, not a bolt-on. Coverage of AI in schools, synthetic performers, and the tools audiences are actually deciding whether to trust.

News, media & publishing

A journalist's audience that reads. Newsletters, books, podcasts, and subscription news reach people already paying for words.

Legal, privacy & identity protection

A 25-54 U.S. audience that follows legal and true crime coverage and arrives at the category already interested.

Education & family learning

Reach a predominantly 25-54 audience through timely coverage they choose to watch and engage with.

Sponsorship does not determine editorial conclusions. Partnerships are reviewed for audience fit, and paid relationships are disclosed.

GOOD PARTNERSHIPS START WITH A CONVERSATION.

Have a story worth *telling together?*

Tell us about your campaign, timing, and the audience you want to reach. Custom packages are available when the fit is right.

START A PARTNERSHIP CONVERSATION ↗

HCB.

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[YOUTUBE](#) ↗

[SUBSTACK](#) ↗

[TWITTER](#) ↗

[INSTAGRAM](#) ↗

[RUMBLE](#) ↗

[SUPPORT](#) ↗